

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488946 /		<u>Alt Order #</u> 06271898
<u>Product</u> RNC		
<u>Contract Dates</u> 08/11/12 - 08/17/12		<u>Estimate #</u> 2992
<u>Advertiser</u> RNC		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 20	<u>Product Code</u> 444
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/17/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,725.00			
N 2	KVVU	08/17/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$600.00			
N 3	KVVU	08/17/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$750.00			
N 4	KVVU	08/17/12	08/17/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,850.00			
N 5	KVVU	08/13/12	08/13/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,725.00			
N 6	KVVU	08/13/12	08/13/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$600.00			
N 7	KVVU	08/13/12	08/13/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$750.00			
N 8	KVVU	08/13/12	08/13/12	Hotel Hell	Mon 8p-9p		:30			NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,700.00			
D 9	KVVU	08/11/12	08/11/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 10	KVVU	08/11/12	08/11/12	Sa/Su 9a-6pm	Sa 12p-6p/Su 9a-6		:30			NM	0	\$0.00
D 11	KVVU	08/11/12	08/11/12	Fox Sports Special	M-Su 8a-10p		:30			NM	0	\$0.00
N 12	KVVU	08/12/12	08/12/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$1,575.00			
N 13	KVVU	08/16/12	08/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
488946 /	06271898

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/11/12 - 08/17/12	RNC	2992

<u>Advertiser</u>	<u>Original Date / Revision</u>
RNC	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$600.00			
N 14	KVVU	08/16/12	08/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$750.00			
N 15	KVVU	08/16/12	08/16/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$1,850.00			
N 16	KVVU	08/14/12	08/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$600.00			
N 17	KVVU	08/14/12	08/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-1-----				1	\$750.00			
N 18	KVVU	08/15/12	08/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$1,725.00			
N 19	KVVU	08/15/12	08/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$600.00			
N 20	KVVU	08/15/12	08/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$750.00			
Totals											17	\$19,900.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	17	\$19,900.00	\$16,915.00
Totals	17	\$19,900.00	\$16,915.00

Signature: _____ Date: _____

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REP HEADLINE# 6271898
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 18.43
*** KVVU-TV ***

ADV # _____ ADV. NAME _____ ISS/RNC _____ REP. # _____ OFF. # 762 SALESMAN # _____

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 488946 CONTRACT # 6271898 CLASS: NATL. LOCAL REGIONAL

PRDCT RNC EST#2992 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG11/12 AUG17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG9/12 18.43

REP: NEW ORDER
FD: 8/11 - 8/17
TTL:\$22,700
PLS CNF
THANKS
ANGELA FOR TERESA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REPUBLICAN NATIONAL COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 20
AGENCY PRODUCT CODE = 444
AGENCY EST# = 2992

1			1000P-1100P	30		\$1,725.00	8/17	8/17	1		FRI	1
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PROGRAM : FOX 5 NWS-10
RA35-64 : 3.6
CON COM1 : FOX 5 NWS-10

2			530P-600P	30		\$600.00	8/17	8/17	1		FRI	1
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PROGRAM : FOX 5 NWS530
RA35-64 : 1.3
CON COM1 : FOX 5 NWS530

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1 : FOX5NWS LIV-LV	30		\$750.00	8/17	8/17	1		FRI	1
4			800P-1000P PROGRAM : NFL PRE-SEASON RA35-64 : 3.8 CON COM1 : NFL PRE-SEASON	30		\$1,850.00	8/17	8/17	1		FRI	1
5			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.6 CON COM1 : FOX 5 NWS-10	30		\$1,725.00	8/13	8/13	1		MON	1
6			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1 : FOX 5 NWS530	30		\$600.00	8/13	8/13	1		MON	1
7			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1 : FOX5NWS LIV-LV	30		\$750.00	8/13	8/13	1		MON	1
8			800P-900P PROGRAM : HOTEL HELI RA35-64 : 4.7 CON COM1 : HOTEL HELI	30		\$2,700.00	8/13	8/13	1		MON	1
9			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 2.2 CON COM1 : FOX 5 NWS-10	30		\$950.00	8/11	8/11	1		SAT	1
10			200P-600P PROGRAM : MLB ON FOX RA35-64 : 1.6 CON COM1 : MLB ON FOX	30		\$750.00	8/11	8/11	1		SAT	1

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 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG9/12 18.43
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
11			800P-900P PROGRAM : COPS RA35-64 : 3.0 CON COM1: COPS	30		\$1,100.00	8/11	8/11	1		SAT	1
12			1000P-1045P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.2 CON COM1: FOX 5 NWS-10	30		\$1,575.00	8/12	8/12	1		SUN	1
13			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1: FOX 5 NWS530	30		\$600.00	8/16	8/16	1		THU	1
14			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1: FOX5NWS LIV-LV	30		\$750.00	8/16	8/16	1		THU	1
15			800P-1000P PROGRAM : NFL PRE-SEASON RA35-64 : 3.8 CON COM1: NFL PRE-SEASON	30		\$1,850.00	8/16	8/16	1		THU	1
16			530P-600P PROGRAM : FOX 5 NWS530 RA35-64 : 1.3 CON COM1: FOX 5 NWS530	30		\$600.00	8/14	8/14	1		TUE	1
17			700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.3 CON COM1: FOX5NWS LIV-LV	30		\$750.00	8/14	8/14	1		TUE	1
18			1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.6 CON COM1: FOX 5 NWS-10	30		\$1,725.00	8/15	8/15	1		WED	1

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REP: TEL# 610-293-4100 FAX# 610-225-1191
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			530P-600P	30		\$600.00	8/15	8/15	1		WED	1
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.3												
CON COM1: FOX 5 NWS530												
20			700A-900A	30		\$750.00	8/15	8/15	1		WED	1
PROGRAM : FOX5NWS LIV-LV												
RA35-64 : 2.3												
CON COM1: FOX5NWS LIV-LV												
AUG/12 22700.00												
												CONTRACT TOTAL 22700.00
												TOTAL SPOTS 20

MARKET TOTALS \$133,529 KVVU 17% KSNV 66% KLAS 0% KTNV 9% KVMY 7% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*